

Letters from Santa

*Bring Customers in
with this Heart-warming
Holiday Event!*

Here's How it Works...

1. Santa's Post Office is set up in your showroom with the assortment of Santa Letters & Envelopes displayed.
2. Customers select the Letters they'd like to send, and then take them home to address and stamp.
3. A return visit to your showroom is made to mail the ready-to-go Letters at Santa's Post Office.

Each Letter carries your Dealership name!

*"Offering this
unique Holiday
event is your way
of Saying "Merry
Christmas" to
children of all
ages!"*



For video introduction & details visit:

www.gmdealergoods.com

(800) 345-7624

Supplied by SCP Corp
GM License # 99-6309-60592

